

THE SOCIAL ASSISTANT

# 100 Reels



REELS  
just for you!



YOUR PRACTICE  
your time



GET SOCIAL  
@thesocialassist



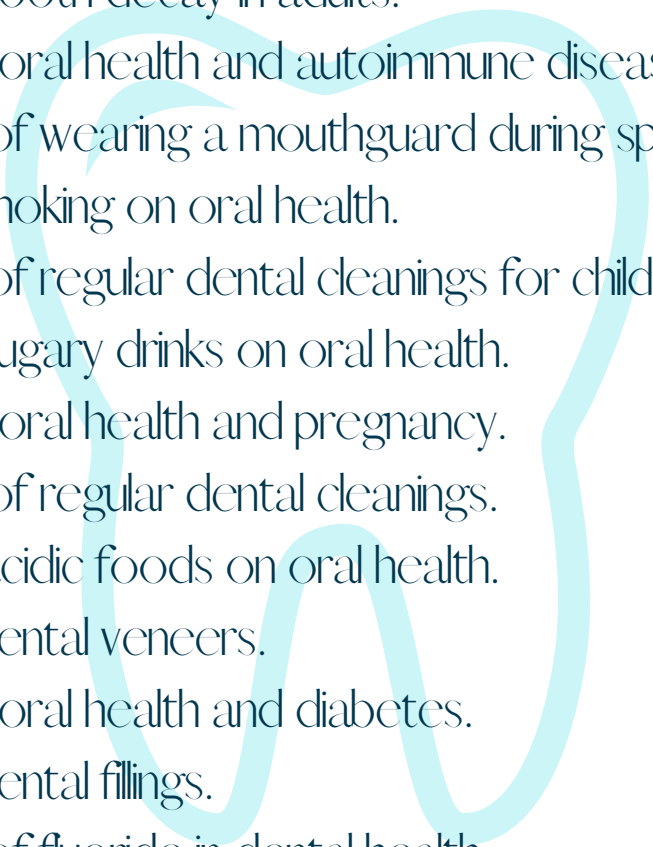
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- Surprising benefits of mouthwash
- Ask the hygienist about dental x-rays
- Share before and after photos with a patient.
- Introduce your front office team.
- Remix a funny meme.
- Meet Dr. \_\_\_\_\_
- How to properly care for dentures.
- Introduce a new product or service.
- How to properly care for an orthodontic retainer.
- A video showcasing the benefits and ease of use of electric toothbrushes.
- A video showing the steps of getting dental prosthetics, such as dentures or implants.
- Introduce your dental assistants
- A video of a child's first visit to the dentist.
- A fun and educational tour of the office.
- How to properly care for braces.
- Informational video about whitening (show a pt getting in-house whitening)
- A time-lapse video of a patient's teeth straightening journey with braces or aligners.
- How to treat sensitive teeth.
- A video showcasing the benefits of dental sealants for young children.
- How to properly use mouthwash.
- A "day in the life" video of a dental hygienist, showing their daily routine and interactions with patients.
- 5 things you don't know about our dental office.
- How to properly care for a dental implant.
- Ask your dentist a question.
- How to properly care for a dental bridge.

- Why we love \_\_\_\_\_toothpaste!
- What is the best way to floss?
- What to expect during a dental checkup.
- The importance of regular dental X-rays for children.
- The link between oral health and overall health.
- What is a root canal and when is it necessary?
- What is a dental filling and how is it done?
- What is a dental crown and how is it done?
- What are the different types of toothbrush bristles and which is best?
- What I'm loving! (ask a hygienist to share a product)
- A "before and after" series of patients who have done smile makeovers.
- What is a dental inlay and how is it done?
- What are the signs of gum disease?
- The dangers of DIY teeth whitening.
- What is a dental extraction and when is it necessary?
- What are the different types of orthodontic braces?
- The importance of regular dental cleanings for seniors.
- What are the different types of dentures?
- The dangers of poor oral hygiene on mental health.
- What are the different stages of gum disease?
- The role of saliva in dental health.
- What are the different types of braces?
- The importance of regular oral cancer screenings.
- What are dental sealants and how do they work?
- How to choose the right mouthwash.
- The dangers of tobacco on oral health.
- The importance of fluoride treatments for children.
- What are dental implants and how do they work?
- What causes bad breath and how to treat it.

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- The link between oral health and respiratory infections.
  - The importance of regular dental exams.
  - The dangers of soda on oral health.
  - The link between oral health and arthritis.
  - The importance of regular fluoride treatments for adults.
  - The dangers of poor oral hygiene on overall health.
  - How to prevent tooth decay in adults.
  - The link between oral health and autoimmune diseases.
  - The importance of wearing a mouthguard during sports.
  - The effects of smoking on oral health.
  - The importance of regular dental cleanings for children.
  - The dangers of sugary drinks on oral health.
  - The link between oral health and pregnancy.
  - The importance of regular dental cleanings.
  - The dangers of acidic foods on oral health.
  - The benefits of dental veneers.
  - The link between oral health and diabetes.
  - The benefits of dental fillings.
  - The importance of fluoride in dental health.
  - How often should you replace your toothbrush?
  - The dangers of poor oral hygiene during pregnancy.
  - What foods are good for your teeth?
  - The connection between oral health and heart disease.
  - The benefits of dental bonding.
  - How to properly care for orthodontic braces.



- The biggest myth about fluoride and the real facts
- A video of a dental team participating in a fun and charitable event, such as a walkathon or dental care drive.
- The importance of regular dental X-rays.
- A video of a patient undergoing a teeth whitening procedure, with a time-lapse of the results.
- The dangers of energy drinks on oral health.
- The benefits of using an electric toothbrush.
- The benefits of using a water flosser.
- The dangers of oral piercings.
- A video showcasing the different types of toothbrushes and how to choose the right one.
- The benefits of regular dental checkups for all ages.
- The importance of regular dental sealant applications.
- The benefits of dental sealants for children.
- Ask the dentist why they became a dentist.
- The benefits of dental implants for seniors.
- The biggest mistake I see people making when flossing is. .. (video tutorial)
- The benefits of chewing sugar-free gum.
- A comedic skit featuring a dentist who loves to tell dad jokes to their patients.
- A parody of a popular song, with lyrics about dental hygiene and the importance of brushing and flossing.
- How to choose the right dental insurance.
- A video showcasing the benefits of fluoride treatments for both children and adults.
- Share a fun fact about the office and/or team.

# 10 Bonus Reels

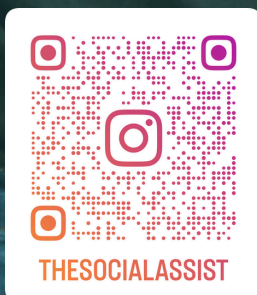
- How to properly care for dental veneers.
- A video showcasing the latest dental technology used in checkups and procedures.
- How to properly care for a dental crown.
- A video showcasing the benefits of dental implants for those who have missing teeth.
- How to properly brush your teeth.
- A video showcasing the importance of mouthguards for athletes and the different types available.
- How to prevent tooth decay in children.
- How to choose the right toothpaste.
- A Q&A session with a dentist, answering common dental questions from patients.
- A video showcasing the benefits of clear aligners over traditional braces.



# Thank you!

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#chairsideassisting



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